

Welcome to Crown. Fabricating Roller Shades For Over 60 Years

Who is Crown Shade Company?



History

Crown Shade Company was founded by Milton & Marilyn Grodnitzky (parents of the current President, Steven Grodnitzky) in the mid 1950's in the basement of Grody's Department Store, a small independent mom & pop retailer in the eastern section of Baltimore City, Maryland. At first the company supplied vinyl & paper spring roller window shades to the local merchants of Baltimore City.

As business grew, a small warehouse was purchased behind the department store to supply some of the major chain stores that flourished in the 1960's. New products began to emerge, the department store was closed, and a larger 4 story facility was purchased in 1970 to begin fabricating more stylish custom window shades, woven woods, 2" venetian blinds & vertical blinds. A few years later, as business continued to grow, the adjoining building was purchased to begin fabricating 1" horizontal aluminum blinds and warehouse the enormous amount of inventory required.

In 1977, the Grodnitzky's son, Steve (current President), entered the business after graduating from the University of Maryland at College Park.

By the late 1980's Crown once again outgrew its current space and purchased a 20 acre piece of property to began construction of a brand new 75,000 sq.ft. building in Baltimore County.

In January of 2005, Steve's son Jared (3rd generation) entered the business after graduating from the Rochester Institute of Technology (RIT). One year later the company had successfully introduced motorized solutions within its existing and ever growing roller shade line up. Within only a few years these components have also helped to form a solid yet unique line of specialty shaped and tensioned skylight shading systems as well as exterior shading products to add to the companies repertoire. These unique systems are quickly becoming the companies claim to fame year after year.

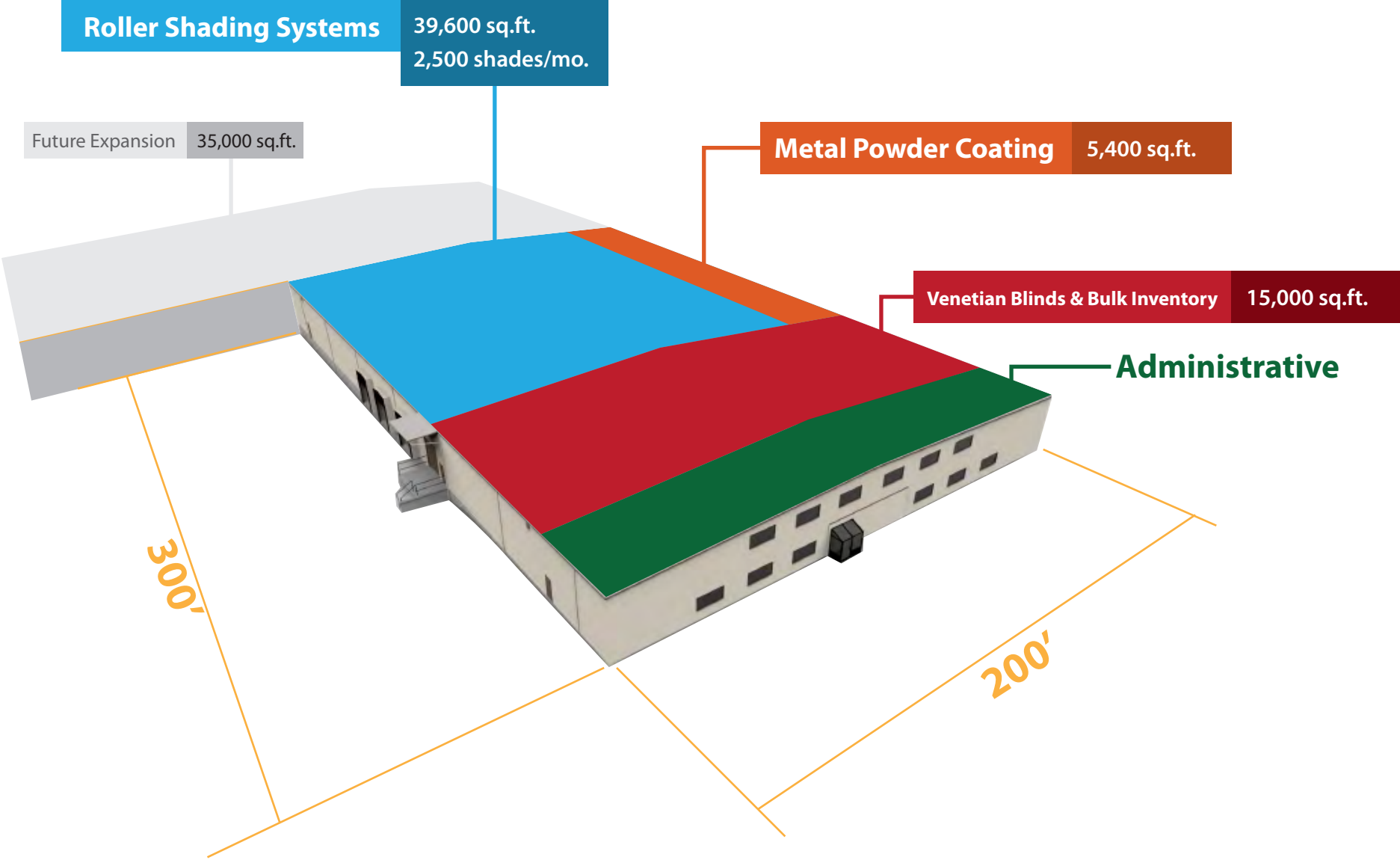
Today the building houses the latest state of the art fabrication equipment including three massive fabric cutting tables, radio frequency & impulse heat sealers as well as an array of automated inspection racks to name a few. In quarter 1 of 2022 Crown will take delivery of a brand new powder coating line able to handle up to 25' extrusions.



3 Generations of Family at the Helm.

Fabricating Roller Shades for over **60 Years!**

Crown, All Under One Roof



Crown's Nationwide Reach



Crown has been shipping products across North America for over 20 years. We are flexible and will work with each dealer to determine the best logistics plan.

-Daily common carrier pickups with Fedex, UPS

-Daily LTL pickups using Pitt Ohio, Old Dominion, ABF and others

-We transmit electronic bill of lading to dealers

-Blind shipping and third party freight are just a few options

-We work with you to provide a seamless shipping logistics protocol

-Crown delivers on its own fleet of trucks throughout the mid-atlantic states.

Crown's Fabrication Advantages

Large Format Aluminum Cutting Systems

All aluminum extrusions such as roller tubes, hem bars, side channels, fascia and pockets are cut on our new state of the art PMI up-cut saw operation. We are able to safely cut profiles as large as 8"x8" and also have mitering capabilities which is advantageous for shade pockets meeting in corners.



Heat Sealing Equipment

We have multiple fabric sealing machines but above is our latest and greatest 20 foot wide Matic Herra. These machines minimize the time it takes to complete the hem and seam process while also offering more precise control of the weld strength and appearance.

Modern Fabric Cutting Tables

We have three modern fabric cutting tables offering cold cutting and ultrasonic cutting capabilities. Our newest table is a 30 foot XY system capable of precisely cutting specialty



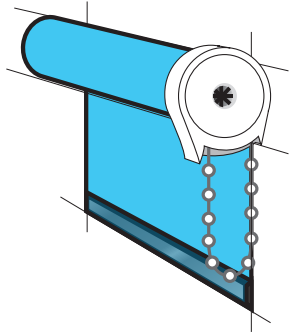
Powder Coating Line

Our brand new 30 foot spray booth and oven allow us to custom powder coat metal profiles in house. While this is mainly beneficial for our outdoor shading products it also makes custom painting interior shade elements like fascia and pocket a quick and easy process.

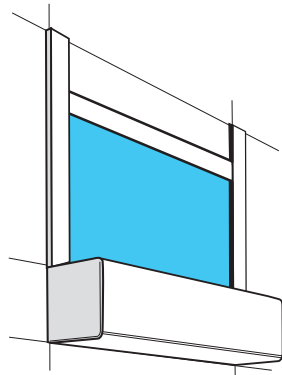


Products We Manufacture

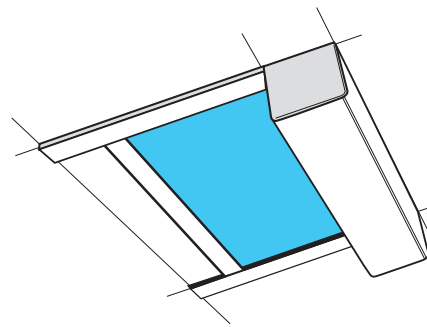
Core Products:



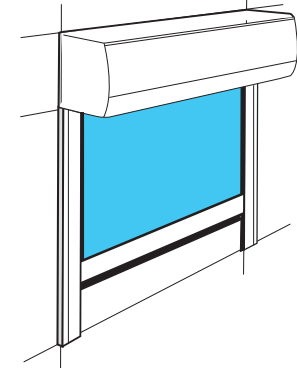
Manual & Motorized Roller Shades
Fabricating since the mid 1950's



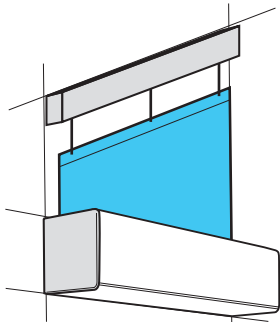
Motorized Bottom-Up
Roller Shades



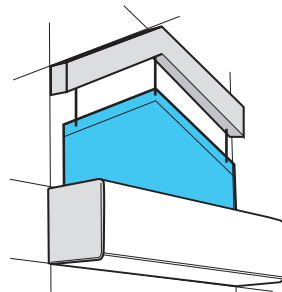
Motorized Skylight/Tensioned Roller Shades



Manual Crank or Motorized
Exterior Roller Shades



Motorized Specialty Shaped Bottom-Up Roller Shades

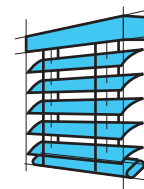


All Above Products Feature

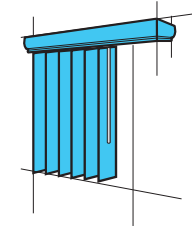


Motorization

Commercial-Commodity Products:



Horizontal Venetian Blinds
Fabricating since the early 1970's



Vertical Blinds
Fabricating since the early 1970's

Functional Yet Elegant Roller Hardware



Ultimate Valance

We pride ourselves on offering a vast collection of hardware systems from the industries leading providers:

coulisse

since 1992

**ROLLEASE
ACMEDA**

Open Roll Systems



Fabric Wrapped Cassette



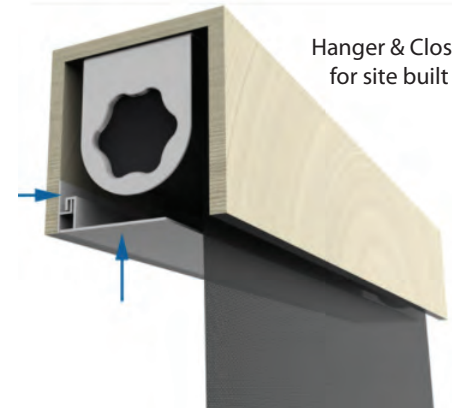
Fascia



Pocket & Closure Flap



Hanger & Closure Flap for site built pockets

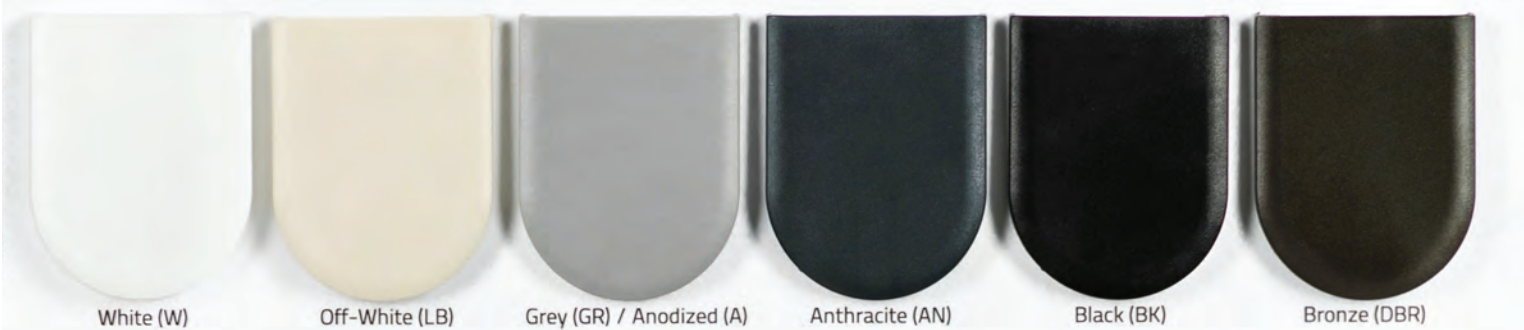


High End Open Roll Bracketing



High End Open Roll Bracketing - Finishes

Plastic Palette:



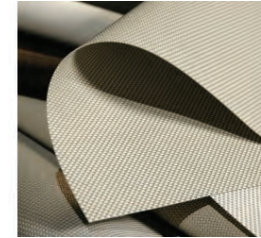
Metal Palette:



An Enormous Collection of Fabrics

Quality Brand Named Fabrics

Crown is an authorized distributor & fabricator of the industries largest fabric suppliers such as Mermet, Phifer, Alkenz, Coulisse, Wilson, Vertilux and Indiana Coated.



Indiana Coated Fabrics

Responsible Accredits:



Fabric Range



Solids

Over 20 Solid Collections



Solar Screens

Over 40 Solar Screen Collections



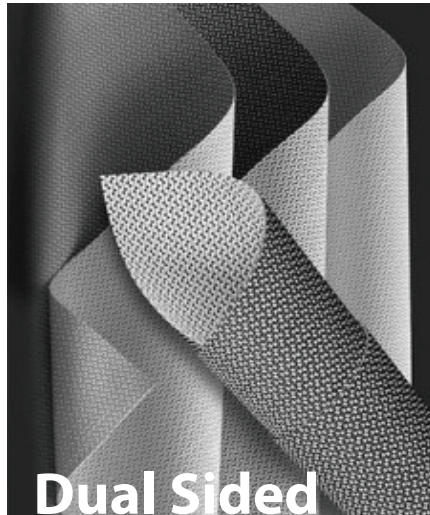
Textured

Over 20 Textured Collections



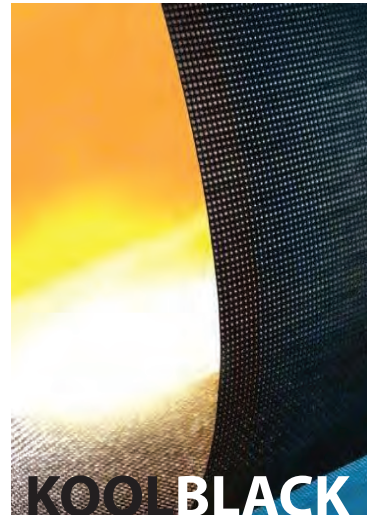
Patterns

Over 20 Collections With Patterns



Dual Sided

Over 15 Solid Collections



KOOL BLACK

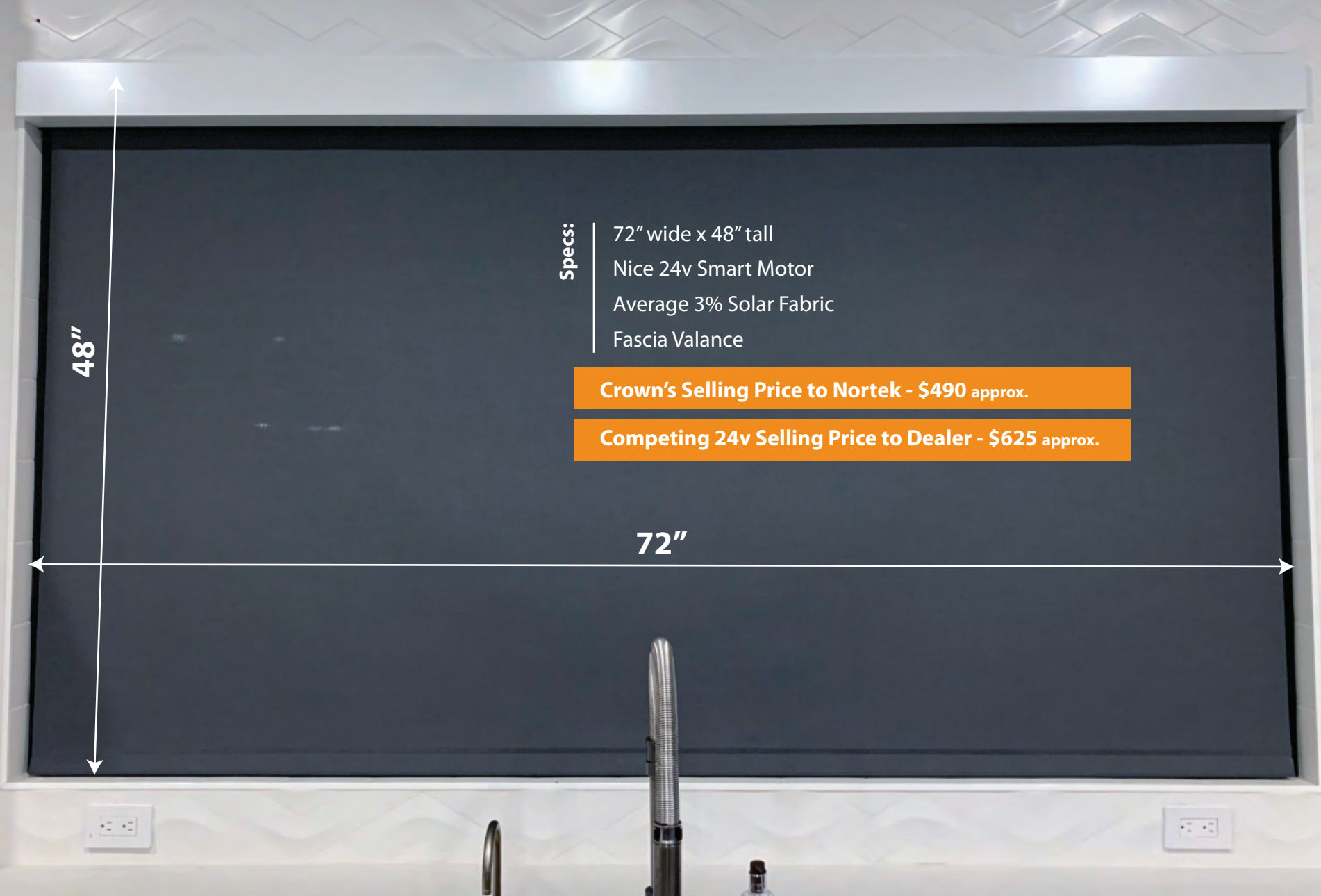
6 KoolBlack Collections



Metalized Back

Over 5 Metallic Backed Collections

Aggressive Pricing Vs. Leading Competitors



Aggressive Pricing Vs. Leading Competitors



Specs:

- 72" wide x 48" tall
- Nice 24v Smart Motor
- Average 3% Solar Fabric
- Metallic Open Roll

Crown's Selling Price to Nortek - \$510 approx.

Competing 24v Selling Price to Dealer - \$1200 approx.

